

# VICTORY BREWING COMPANY

## SOCIAL EVENTS GUIDE



## Personal Event Manager

Victory Brewing Company provides guests with a Personal Event Manager to assist with all aspects of planning your event. Our Event Manager will put their experience and efficiency to work for you. We are more than happy to help with all accommodations. Our knowledgeable Event Manager will be by your side to answer questions, help you make decisions, and ensure that your event is exactly what you've envisioned.

**Ani Meiklejohn**

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**610-514-7027**

## Areas Available

Victory Brewing Company can accommodate groups as small as 15 and as large as 200 between our three locations. Our flexible seating arrangements allow us to be able to customize your event while allowing our taproom to remain open to the general public. Each location has its set of limitations, so please work with your Event Manager to select the best option for your event.

## Menu Selections

Groups of 15 or larger who wish to reserve space in our taprooms are directed to select a from our preset menu options. We offer a chef-driven menu and can accommodate all types of dining styles including happy hours of heavy appetizers, family style settings, and buffet dinners. The variety of menus offer something for every type of event. Our Event Manager will walk you through this process step by step to ensure you and all your guests are more than satisfied on the night of your event. We are more than happy to address any dietary or allergy restrictions you or your guests have.

## Beverages

At Victory Brewing Company, beer is at the forefront of everything we do. With 40 taps available, we offer a wide selection of beer your guests can enjoy. Our staff is thoroughly trained to help guests find their perfect beer match! From beer flights (Five 5 oz. pours), 12 oz. draft and pints are all available. Plus, we offer both Crowlers (32 oz. cans) and Growlers (64 oz. vessels) to go. We also offer a seasonal selection of local PA wines and other beverages.

## Additional Notes:

Details matter! The more we know, the more helpful we can be in making sure your event exceeds your expectations!



# LOCATIONS AVAILABLE

At Victory Brewing Company, we have three available locations in Chester County to host your event, each which have unique dining options to choose from.

## PARKESBURG

3127 Lower Valley Road

Parkesburg, PA 19365

484-718-5080

Hours of Operation: Sunday through Thursday 11am-10pm; Friday & Saturday 11am-12am

### Mezzanine | Private Area

*Seated Capacity 80 ppl; Standing Room 100 ppl*

You will have access to our entire mezzanine. This includes a private bar and access to high top tables & chairs. There is a projector and screen available for you to use. Pricing may vary depending on your event's scheduled date and time.

### Partial Mezzanine | Semi Private Area

*Seated Capacity 45 ppl; Standing Room 55*

If you are hosting a smaller event and do not need the entire mezzanine, then this space is perfect for your group. Pricing may vary depending on your event's scheduled date and time.

### Tour Bridge

*Standing Room Only 100 ppl*

Our tour bridge offers a bird's eye access to our entire production facility. Perfect for hosting mingling events, this area is a great conversation piece.

### Main Dining and Cocktail | Public Area

*Seating capacity varies*

We have areas available in our main dining room and bar areas accessible for small and large reservations. Please work with your Event Manager to decide if this is the best option for your group.

Scheduled brewery production floor tours are available to schedule when booking your event.



# DOWNINGTOWN

420 Acorn Lane

Downingtown, PA 19335

610-873-0881

Hours of Operation: Monday through Saturday 11am-12am; Sunday 11am-10pm

## Bier Hall | Private Area

*Seated Capacity 80 ppl; Standing Room 100ppl*

Our private bier hall is an area designed for anything from a seated presentation to a cocktail style happy hour. With access to a screen & projector, this area is definitely multifunctional. Pricing may vary depending on your event's scheduled date and time.

## Cellar Area | Semi Private Area

*Seating capacity 55 ppl*

This area is perfect for a family-style event with large windows viewing our brewery cellar!

## Main Dining and Cocktail | Public Area

*Seating capacity varies*

We have areas available in our main dining room and bar areas accessible for small and large reservations. Please work with your Event Manager to decide if this is the best option for your group.



# KENNETT SQUARE

650 West Cypress Street

Kennett Square, PA 19348

484-730-1870

Hours of Operation: Monday through Saturday 11am-12am; Sunday 11am-10pm

## Bier Hall | Private Area

*Seated Capacity 80 ppl; Standing Room 100 ppl*

You will have access to our entire bier hall. Pricing may vary depending on your event's scheduled date and time.

## Partial Bier Hall | Semi Private Area

*Seated Capacity 40 ppl; Standing Room 50*

This option is suited for showers, birthdays, and medium sized happy hours. Pricing may vary depending on your event's scheduled date and time.

## Brewery Cocktail | Semi Private Area

*Seated Capacity 20 ppl; Standing Room 30*

This option is perfect for Happy Hour and Networking events. With a view of our brewery, it offers a great conversation piece with plenty of room for standing and high tops seating for your guests.

## Outdoor Patio | Private Area

*Seated Capacity 32 ppl; Standing 50*

This area is seasonal. Pricing may vary depending on your event's scheduled date and time.

## Main Dining | Public Area

*Seating capacity varies*

We have areas available in our main dining room accessible for large reservations. Please work with your Event Manager to decide if this is the best option for your group.



# MENU SELECTIONS

**Parties of 15 or more require a set menu.** This will ensure that your event will be executed in a timely manner, and allows you to customize your event. We have several different dining styles to choose from depending on what type of event flow you are looking to have. Your Event Manager will be able to explain each option for you. Your menu selection due date will be determined by the Event Manager depending on the time of your reservation.

## Appetizers:

- Roasted Veggie Quesadilla – *gruyere, pesto aioli, sour cream*
- House-made Pretzel Bites – *served with mustard*
- Boneless Chicken Wings – *Buffalo, Korean, Garlic Parmesan, Hot Chipotle*
- Chicken Wings – *Buffalo, Korean, Garlic Parmesan, Hot Chipotle*
- Roasted Garlic Hummus – *with toasted pita bread*
- Cheesesteak Eggrolls – *with spicy ketchup*
- Fried Cauliflower – *with Thai sweet chili sauce*
- House-made potato chips – *with malt vinegar aioli*
- All Natural Burger Sliders – *arugula, candied bacon, remoulade*
- Pulled Pork Sliders – *house-smoked served with HopDevil BBQ sauce and coleslaw*
- Seasonal Vegetable Display – *with ranch dipping*

## Salads:

- Caesar Salad – *romaine, fresh parmesan, seasoned croutons*
- Greens Salad – *mesclun greens, carrot, radish, cherry tomatoes*
- Kale Salad – *kale, walnuts, bacon, sliced apple, crumbled blue*

## Entrees:

- Chicken Roulade – *stuffed with broccoli & cheddar*
- Citrus Salmon – *with basil herb and lemon*
- Meatloaf – *topped with mushroom gravy*
- Bratwurst – *with Helles Lager braised sauerkraut (available with family style & buffet options)*
- Baked Vegetarian Lasagna (*served without sides with plated option*)
- Veggie Stir Fry – *rice, carrots, peppers, mushrooms (served without sides with plated option)*
- Pork Schnitzel – *pan fried, Golden Monkey beer blanc sauce, spinach & arugula, pickled red onion*
- Marinated Flank Steak – *house-made chimichurri sauce*
- Lemon Herb Chicken – *marinated chicken breast, fresh lemon herb butter sauce*



## Sides:

- Baked Three Cheese Macaroni
- Roasted Vegetable Medley
- Shallot & Herb Green Beans
- Mashed Sweet Potatoes
- Truffle Mashed Potatoes
- Rice Pilaf
- German Potato Salad

## Desserts:

Speak with your Event Manager about our seasonal options.

# DINING STYLES

## Heavy Appetizers:

Selecting the Heavy Appetizer option is great for networking and social events.

Choose 2 Appetizers- \$10 per person | Choose 3 Appetizers- \$12 per person | Choose 4 Appetizers- \$14 per person

## Family Style Menu: Minimum of 20 guests

For another seated dinner option, our Family Style Menu creates a warm, casual atmosphere for your guests. All meals will be on large platters and bowls allowing everyone to share. Included in the family style pricing is your choice of 1 salad option, 2 entrees, and 3 side dishes. Bread is included. Final head counts need to be provided to your Event Manager no later than 7 days before your event.

Just Entrée: \$20 | Appetizer + Entrée: \$25 | Appetizer + Entrée + Dessert: \$30

## Plated Mains Menu: Up to 30 guests

For a seated dinner, our Plated Entrée options are a fantastic way to enjoy an outing at Victory. All meals will be served pre-plated. The plate will consist your choice of one protein plus two side dishes. Final plate counts need to be provided to your Event Manager no later than 7 days before your event.

Choose 2 entrees for your party, only one option will be plated

Choose 2 sides, choices will accompany the protein choice indicated above and be sides for all plates

Just Entrée: \$25 | Appetizer + Entrée: \$30 | Appetizer + Entrée + Dessert: \$35



## Entrée Buffet- Minimum 25 guests

An entrée buffet is perfect for a dinner event, such as rehearsal dinners, family reunions, showers, and anniversaries. Included in the Entrée buffet pricing is your choice of 1 salad option, 2 entrees, and 3 side dishes. Bread is included. We serve your bread/ salad course to start. Your entrees and sides will be served immediately following.

Just Entrée: \$25 | Appetizer + Entrée: \$30 | Appetizer + Entrée + Dessert: \$35

## SPECIALTY DINING PACKAGES

### Express Lunch (available Monday through Friday)

The Sandwich Menu option is great for lunch gatherings. All sandwiches are served with a side of chips or green salad and a cold beverage. Select two of the following sandwiches. Final sandwich counts will need to be provided to your Event Manager no later than 7 days before your event. Cost: \$15 per person.

- Chicken Caesar Wrap – chilled grilled chicken, lettuce, tomato, cucumber and Caesar dressing
- Pulled Pork Sandwich – with HopDevil IPA BBQ, coleslaw
- Victory Club – smoked turkey, ham, bacon, lettuce, and tomato, mayo on side
- Victory Cheesesteak – thin sliced rib eye, grilled onions, mushrooms, peppers, Home Grown Lager cheese sauce
- Hummus Wrap – house-made hummus, spinach, cucumbers, red peppers, carrots

### Pizza Party (Available at Downingtown & Parkesburg Locations)

The pizza party option is great for grabbing a quick bite after a sporting event. Choose 3 varieties of pizza for your group. This option starts at \$14 per person.

- Cheese – mozzarella and cheddar with red sauce
- Veg Out – roasted veggies, spinach, artichoke hearts, red onion, fresh basil
- HopDevil BBQ – chicken, HopDevil BBQ sauce, sweet onion confit, bacon, cheddar and mozzarella cheese, scallion
- Pepp & Pepp – Pepperoni, roasted red, green, and yellow peppers, fresh basil
- Smoken – smoked pulled pork, applewood smoked bacon, red sauce, roasted tomato, red onion, fresh cilantro
- Eat Your Spinach & Chicken – chicken, spinach, red onion, fresh pesto sauce





## Custom Menu:

You may work directly with your Event Manager and our Chef to tailor a custom menu to suit your needs. Typical lead time on this option will be 6 weeks prior to the event and will require at least one sit down meeting with our Chef and Event Manager to plan your menu. Pricing will be determined by items selected and you will have the opportunity to review and make any necessary adjustments. Custom menus may require an additional deposit and need to be finalized no less than two weeks prior to your event date.

## BEVERAGE PACKAGES

Our regular draft beers are between \$5.50-\$7.00 per pint. Wine varies from \$8-\$9 per pour. Iced tea, coffee and soda are \$2 each.

### Bar Options:

- You can have our entire bar selection open to your guests for the duration of the event. Each drink will be added individually to your final bill.
- You may opt to only have select beers available to your guests as well. You can also pre-determine how many pours you are going to provide to your guests. We can either provide drink tickets to your guests when they arrive, or our service staff can keep track of this option.
- *Be advised, if your guests are paying for alcoholic drinks individually, our service staff will ask them for a credit card upon their order.*

### Other Beverages:

We serve soda, VBC Root Beer, unsweetened iced tea, coffee and juices. All of which are available for your party. Drinks are individually added to your final bill or \$3 pp for the beverage package applied to all guests.



# UNIQUE ADD ON OPTIONS

If you are looking to add something special to mark your occasion, you may want to consider any of the following options for your group.

- **Brewery Tour and Tasting:** Speak with your Event Manager about these options.
- **Custom Gift Bag:** Victory Brewing gift bags are a fantastic option for making a lasting impression with your guests! VBC will put the bags together for you and have them ready at the conclusion of your event.
  - Option #1- Pint Glass & Victory Key Chain \$6 per person
  - Option #2- Victory Bottle Opener & Pint Glass \$10 per person
  - Option #3- Victory T-Shirt & Victory Key Chain \$22 per person
- **Crowler to Go:** A Crowler is a 32oz can of beer that we cap at the bar for super fresh beer to go. You may work with your Event Manager and pre-determine which Crowlers you would like to offer. Pricing varies depending on which beer selected and range between \$8 to \$10. You may also elect to have your guests select which crowler they would like to take with them. We will provide order sheets that your guests can turn into their server to have their crowler processed. Pricing on this option will vary based on which beer is selected.
- **Growler to Go:** A Growler is a 64oz vessel of beer. Our standard amber glass Growler is \$16 plus the cost of the beer to fill it. (Beer varies between \$9.50-13.50 per fill). You may pre-determine which type of beer you wish to give your guests or we can provide order sheets that your guests can turn in to their server to have their Growler processed.



# ADDITIONAL DETAILS

## Decorations & Special Arrangements:

You are welcome to provide flowers or balloon décor if you wish. Arrangements for deliveries can be made with your Event Manager. Keep in mind, no cash on deliveries can be accepted. If you wish to do any additional decorations, you can work with your Event Manager to ensure that the space will be available to do so and that your décor items are allowable in your space. Items such as confetti, feathers and glitter are strictly prohibited.

If you would like to provide place cards, let your Event Manager know so that they can confirm layout and arrange to receive your detailed legend for place card setup. Place cards will need to be provided to Victory no later than 24 hours before your scheduled event.

## Guest Count:

You will provide an initial working guest count to your Event Manager so that we can ensure an ideal event experience. We will ask that you provide a 7 day notice of exact and final guest count. This deadline will be listed on your contract and this final guest count is not subject to reduction. Increases in guest count are subject to management approval based upon room capacity, staffing and menu availability.

## Communication & Deadlines:

After confirming timing & setup details and upon receiving your final menu & beverage selections, your Event Manager will send you an Event Contract. This will outline all specifics for your review and approval. If any questions arise in the meantime, we are only a phone call or email away.

## Reservation, Contract and Deposit Info:

Your event reservation is confirmed upon receipt of your signed contract. This contract will include event timing and an approximate working guest count. Deposits will be required ahead of time based on size of group and event date. Inquiries without contract on file will not be considered confirmed.

## Cancellation Policy:

Certain cancellation fees will apply to an event that is cancelled 7 days or less prior to the scheduled date. Please check with your event manager about these details.



# DAY OF EVENT

## Payment Policy:

Final payments are due at event completion. To ensure quality service for you and your guests, final payments must be paid with no more than two valid credit cards. You are required to supply a valid credit card number with your contract. We are happy to use the card on file and provide you with an itemized receipt the day of, or after, the event. You may also present a valid credit card for payment after the event.

## Event Flow:

By the day of your event you will have finalized your exact guest count, and your room will be fully set according to your agreed upon specifications. All you have to do is show up and enjoy!

Upon your arrival, our hosts will greet you and your guests. Simply tell them your party name and they will escort you to your area where you will meet your service staff and management contact for your event. Your server and manager will communicate directly with the Chef throughout service. Our service staff will take great care of your party, answering any questions and addressing any needs that may arise during the evening. Should any issues, questions or concerns arise during your event, the service staff and management team will resolve quickly on your behalf and clearly communicate with you.

